



Professional Online Property Tours





Overview

Visual Abode specialises in online video marketing for the real estate, travel, hospitality and boating industries. Established by a leading team of industry professionals with extensive combined experience in all aspects of our service offering, a Visual Abode tour can benefit your business by adding that increasingly important edge to your marketing campaign.

Visual Abode Packages

Taster Tour (up 30 seconds) - \$300

Choice of text on screen & music or music only.
It is designed to reveal enough of the property to attract potential buyers.

Package inclusions:

- The property is filmed, edited, encoded and then uploaded to the agent's website.
- 2 x DVDs supplied (1 of which will have agent logo on the disc)
- 3 HD stills to be used in marketing the property.
- Hosting and streaming on the internet for 5 months or 500 views (whichever comes first)

Silver Tour (up to 60 seconds) - \$495

Voice Over & music - script supplied by Agent

Package inclusions:

- The property is filmed, edited, encoded and then uploaded to the web site appointed by the client where it can be viewed.
- 2 x DVDs supplied (1 of which will have agent logo on the disc)
- 4 x HD stills to be used in marketing the property.
- Hosting and streaming on the internet for 5 months or 500 views (whichever comes first)

Gold Tour (up to 90 seconds) - \$670

Choice of agent presenting or Voice Over & music – script supplied by Agent.
The filming lasts between 1½ - 3 hours depending on the size of the property.

Package inclusions:

- Stabilisation equipment used to give a walkabout feel
- The property is filmed, edited, encoded and then uploaded to the agent's website.
- 2 x DVDs supplied (1 of which will have agent logo on the disc)
- 7 HD stills to be used in marketing the property.
- Hosting and streaming on the internet for 5 months or 500 views (whichever comes first)

Platinum Tour (up to 120 seconds) – from \$1295

Choice of agent presenting or voice over – script supplied by Agent.

Package inclusions:

- The property is filmed, edited, encoded and then uploaded to the agent's website.
- 2 x DVDs supplied (1 of which will have agent logo on the disc)
- 10 HD stills to be used in marketing the property.
- Hosting and streaming on the internet for 6 months or 500 views (whichever comes first)
- Agent receives 50 DVDs for marketing purposes

Prestige Tour (up to 270 seconds) – from \$2500

Choice of agent presenting or voice over – script supplied by Agent.

Package inclusions:

- The property is filmed, edited, encoded and then uploaded to the agent's website.
- 2 x DVDs supplied (1 of which will have agent logo on the disc)
- 10 HD stills to be used in marketing the property.
- Hosting and streaming on the internet for 6 months or 500 views (whichever comes first)
- Agent receives 100 DVDs for marketing purposes

Packages are based on Brisbane Metro. Travel fee of 67c per kilometre for SE Queensland.

Additional Services

Agent Presentation (Hot Properties) – (POA)

The opportunity to present to camera your latest properties and developments. Length of tour: 1-3 minutes.

Location Tours – (POA)

To give an overview of an area, its facilities, amenities and attractions.

A DVD is also supplied. The video stream is available for up to 12 months.

Other Visual Abode Productions – (POA)

As a sister company of Nanook Pty Ltd, a video production company, we can put together a crew on location for \$600 per hour. For a complete production including editing and DVDs, please contact us for a more complete quote.

Still Photos

We shoot with Sony HDV cameras and provide between 4 and 10 still photos from the video footage for our Silver, Gold and Platinum Visual Abode productions. These photos are perfect for use via any marketing tool. Please contact us if you require further stills.

Additional Extras

Aerials

\$120 per hour.

Hosting

Purchase 300 additional views and extend your hosting period for another 3 months for \$49.00.

DVDs

Copies of your Visual Abode production can be purchased in lots of 25 for \$99.00

Additional showing on external screens

Each Thursday a compiled version of the week's properties will be made available to other businesses with TV sets in viewing areas, such as in cafes etc. Your property can be added to the compile for \$50.00.

Video Auction

We will add your Visual Abode production to a DVD and run a presentation at the in-house auction for \$150 per property (minimum 4 properties).

Editing Services

Extra Editing charges are \$120 per hour.

Professional Voice Over

\$90 per read to 15 seconds.

\$100 per read to 30 seconds

\$135 per read to 45 seconds

\$160 per read to 60 seconds

\$220 per read to 90 seconds

\$340 per read to 120 seconds

Bulk discount rates can be organized.

